

2012 Wisconsin Valley Fair
Commercial Exhibit Space Application Form

(THIS IS AN APPLICATION ONLY, NOT A CONTRACT)
(Do not send payment with application)

Please print clearly in ink as you carefully fill out the front and back of the form completely. We regret that incomplete or illegible application forms will not be considered.

Name of Firm: _____

Contact Person: _____

Mailing Address: _____

City/State/Zip Code: _____

Business Phone: _____ Home Phone: _____

E-Mail address: _____ Fax: _____

Type of Space Desired:

Only one rental space per vendor is allowed. This is to ensure a variety of vendors.

Inside: One indoor 12' x 12' booth in the Exhibition Building - \$360.00
(Also indicate if you would like 2 or more booths)

Outside: Amount of frontage needed: _____ Amount of depth needed: _____
(in feet)

- Size of space must include all tie-downs, overhangs, hitches, etc.
- \$19.00 or \$23.00 per front foot, minimum of ten feet determined by location of space available for commercial/non-food vendors.
- \$26.00 per front foot, minimum of ten feet for food concessions

Items/Services Sold

List ALL items to be sold, exhibited and/or demonstrated. Gifts, novelties and craft items must be specifically and individually listed - "crafts, etc." or "other novelty items" is not acceptable. Food concessionaires must list each food item. If approved for space, your contract will state that ONLY those items listed here can be sold from your space. If you are providing a service or handing out information, please explain exactly what you will offer.

Electricity is available in 110 V or 220 V. Please check the appropriate one:

- 110 V @ \$25.00 220 V charged at \$1.00 per amp; please specify the amount of amps needed. _____
(minimum charge \$50.00)

Contests and Drawings

Do you plan to hold a contest, prize drawing, or have a give-away of any kind, raffles are not allowed?

- No Yes If yes, please explain in detail.*
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***(THE SELLING OF LISTS COLLECTED AT THE FAIR IS STRICTLY PROHIBITED.)**

Are you enclosing any addition information (i.e. pictures)?

Insurance

Once approved for space rental, you will need to show proof of insurance with a general aggregate of \$1,000,000 for general liability listing the Marathon County Agricultural Society/Wisconsin Valley Fair as an additional insured. If you do not have a \$1,000,000 coverage, you can purchase coverage through the Wisconsin Valley Fair for \$150.00.

Please remember this is only an application form for a commercial vendor space - it is not a contract. We will contact you in the event we have space available. We reserve the right to accept or reject any applicant based on the uniqueness and quality of products sold or services exhibited and appearance of your space/booth.

Signature:

I certify that the information stated on this commercial exhibit space application form is complete and true to the best of my knowledge.

Signature

Date

Return to: Wisconsin Valley Fair
500 Forest Street
Wausau, WI 54403
Phone: 715-261-1539
Fax: 715-261-1538
Web: www.wisconsinvalleyfair.com
E-Mail: info@wisconsinvalleyfair.com
July 31-August 5, 2012
July 30-August 4, 2013